



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 1 of 1

STRATEGIC MEDIA PLACEMENT - 19184
ATTN: WHITNEY EVERSOLE
7669 STAGERS LOOP
DELAWARE OH 43015

Contract No 403129	Contract Dt 10-22-2012	Revision Dt 10-22-2012	Rev# 1	Advertiser NCCD2 RENEE ELMERS 2012	Brand NCCD2 RENEE ELMERS 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 3008	CMS # 246899	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246899
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 3008																	
R 1	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30			1					1	850	1	850.00
2	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30				1				1	850	1	850.00
3	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
4	10-29-2012	11-04-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00
R 5	10-23-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1					1	1,100	1	1,100.00
6	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	1	1,100.00
R 7	10-23-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30			1					1	1,100	1	1,100.00
8	11-05-2012	11-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,100	1	1,100.00
9	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							1	1	190	1	190.00
Contracted Gross Total:																9	7,615.00
Actual Gross Total:																9	7,615.00
Agency Commission:																	1,142.25
Net Total:																	6,472.75

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	3,050.00	0.00	3,050.00
Nov 12	0.00	0.00	4,565.00	0.00	4,565.00
TOTAL	0.00	0.00	7,615.00	0.00	7,615.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood